



2024 Annual Report

Pure KNF Foundation

Our Mission

The Pure KNF Foundation mission:

“We exist to restore life through microbial awareness, education and action.”

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Executive Summary

The Pure KNF Foundation is maturing as the premier organization promulgating the methods of Korean Natural Farming to the English speaking world. We are a small, yet efficient organization that makes an abundance of contributions in key places to help the movement of regenerative ag flourish. We have expanded to offer membership and are investing in strategic resources to keep the organization focused on the mission and avoid leadership burnout. We operate primarily by Committees and each has their own purpose and objectives to fulfill the mission in a distributed yet cohesive manner, so understanding each committee report is essential to understanding the impact of the Foundation as a whole.

Partners

ARIA Foundation

The ARIA Foundation has been a key fiscal sponsor providing the financial support to run the day to day operations of the Foundation as well as setting the course for success in the future. With the generous support of the ARIA Foundation we are able to exist and function.

Hawaii Farmers Union United

This year we partnered with the HFUU to have a KNF presence at their Annual Convention We also helped Drake to visit Maui and participate in the Farm Apprentice Mentorship program and teach a weekend course on the basics of KNF.

Personnel

Board of Directors

- Eric Drake Weinert - President
- Suze Gudmundson - Secretary & Assistant Treasurer
- Jennifer Weinert - Treasurer

Independent Contractors

Eric Drake Weinert

Drake worked for the Foundation to host the KNF Office Hours as well as working as an independent contractor to build out the membership offerings on the Foundation website.

Suze Gudmundson

Suze worked as an independent contractor this year to fulfill the Office Hour table of contents.

Members

Cecily	Cronin
Chuck	Donaldson
Justin	Haiflich
Barbara	Nill
Cheryl	Mendiola
Kerry	White
Chris	Anthony
Ben	Veilleux
Jake	Voss
kristoff	ceyssens
Seydou	Coly
Thomas	Crist
Lee	Scollard
Josephine	Irvine
Adam	Beien
sheena	feer

Treasurer's Report

Committees

- MicroDocumentary Committee
 - Chair - Drake Weinert
- Food Canoe Committee
 - Chair - Jennifer Weinert
- Membership & Certification Committee
 - Chair - Suze Gudmundson
- Growbot & Tech Committee
 - Chair - Drake Weinert
- HFUU Convention Committee
 - Chair - Drake Weinert

Committee Reports

2024 Annual Treasurer's Report

January 23, 2025

Jennifer served as Treasurer for 2024. Suze served as Assistant Treasurer

In 2024 we budgeted \$34,180 for expenses. Actual expenses were \$14,080.81. We were under budget by \$20,099.19.

In 2024 the Foundation acquired 2 new assets, a laptop and a memory drive.

For the 2024 budget, the Board made the budget primarily in relation to Committee needs. At year's end the expenses were way less than the projection- @\$20,000 less. Insurance remains the largest operational expense at @\$1800 per year. The Growbot and Tech Committee was budgeted \$7820 and spent @\$3700. The Food Canoe Committee was budgeted \$250 and spent \$0. The Microdocumentary Committee was budgeted \$9140 and spent @\$7,000. The Membership and Certification Committee was budgeted \$7520 and spent @\$1000. Committee budgets were over budgeted.

The foundation was again blessed by the Aria Foundation with \$30,000 in annual revenue. The PureKNF Foundation Membership continues to generate revenue @\$1700.

Items	Projected Total		Actual		Difference
office space rental	rent, parking, utilities	\$7,200.00	\$0.00		\$7,200.00
general liability insurance + D&O insurance	insurance	\$2,000.00	\$1,788.72	\$1,788.72	\$211.28
postage	office supplies	\$4.00	\$0.00	\$0.00	\$4.00
office supplies	office supplies	\$300.00	\$161.04	\$161.04	\$138.96
EFILE tax 1099	processing fee	\$10.00	\$35.74	\$35.74	-\$25.74
Business registration (DCCA)	business registration fees	\$4.00	\$3.50	\$3.50	\$0.50
annual dinner mtg	other expenses	\$200.00	\$170.00	\$170.00	\$30.00
refund cash donation		\$0.00	\$60.00	\$60.00	-\$60.00
Growbot & Tech Committee	committee budget	\$7,820.00	\$3,707.71	\$3,707.71	\$4,112.29
	internet and web hosting		\$1,610.77		
	adobe subscription		\$376.84		
	zoom		\$83.71		

	tech soup		\$93.00		
	repair drone		\$1,444.96		
	memory drive		\$98.43		
Food Canoe Committee	committee budget	\$250.00	\$0.00	\$0.00	\$250.00
Microdocumentary Committee	committee budget	\$9,140.00	\$7,073.94	\$7,073.94	\$2,066.06
	office hours		\$4,900.00		
	soil prep guide		\$332.25		
	grass growing tutorial		\$489.75		
	table of contents		\$620.00		
	laptop		\$731.94		
Certification Committee	committee budget	\$7,252.00	\$1,080.16	\$1,080.16	\$6,171.84
	liaison		\$670.00		
	mail poet		\$50.16		
	guest speakers		\$360.00		
		\$34,180.00		\$14,080.81	\$20,099.19

Respectfully submitted,
Jennifer Weinert

_____ Date: _____

2024 Annual Report

MicroDocumentary Committee

Prepared by Chair - Drake Weinert

Purpose & Membership

1. The purpose of this committee is to produce audio and video content to support the mission of the Pure KNF Foundation.
 2. To make mini films to show natural farming success and the story of natural farming.
 3. Produce high quality tutorial videos and learning materials.
 4. Record live events and broadcast that to broader audiences.
 5. Record and broadcast expert natural farming education office hours and produce clips to highlight certain topics.
- Membership
 - Drake - Chair
 - Suze

2024 Summary

Office Hours

Statistics

51 Episodes Produced (98% delivery rate)
56.32 Hours of Content (109% delivery rate)
12,365 Views
2,645 Hours Watched (110 days of help delivered)
233 Average Views Per Episode

Overview

While the viewership is down from last year, the audience has shifted toward a more dedicated group of attendees that are sharing their successes, and has moved away from folks that are beginners to KNF to more advanced students. The results and experiences shared in the live chat indicate that there is a growing competency in the practice of KNF, and subsequently much higher quality KNF being practiced and shared around the world.

The audience is from a large swath of the globe ranging from every continent besides Antarctica tuning in.

This year the major topics covered in detail were the MADAJ Ultra Low Cost & Pesticide methods to Korean Natural Farming until November, then starting into KNF Livestock focusing primarily on the methods for raising chickens, as well as the specific ways to apply the 9 Core Solutions for Animals.

As we move forward, the Office Hours is instrumental in generating data for the Foundation. There is so much information covered in fine detail that can be transformed into several projects and this keystone project is of the uppermost importance.

Documentaries

This year we launched a MicroDocumentary featuring Ginger John Caverly. John was one of the pioneers of KNF in Hawaii and an early evangelist to spread the methods of teaching to many folks in the community. He and his wife Jackie hosted the Natural Farming Hawaii meetings at their cafe in town for many years. This short documentary features John telling about his experience, why he got into KNF, and how it helps him to keep up his youthful enthusiasm. In addition, we have made our past documentaries available to all of our members on our website and will continue to archive and publish new content here making it easy to access and learn from real farmer's life experiences.

Instructional Series

The instructional series has been worked on periodically. In developing this project, the scope of what is required is becoming more apparent and the need to take a structured approach is beginning to be implemented. The accuracy and clarity are paramount aspects of the project and clear scripting is needed to convey the Recipes so that the viewer clearly understands in order to put them into practice. Scripting the voice to match the footage is the current endeavor, and is coming along steadily.

Food Canoe Committee Year-End Report 2024

The Food Canoe Committee members were Drake Weinert and Jennifer Weinert.

Regular meetings were held in 2024. Drake and Jennifer met as committee members in 2024 to finish updating the Food Canoe webpage for the Foundation. The project was completed on October 14, 2024 and the webpage was launched.

Highlights:

- Jennifer revised the Food Canoe Guide to include photos that illustrate the instructions.
- Drake installed equipment that projects the internet better, making editing easier.

[The Food Canoe Project page](#) includes:

- The History and Story of the Food Canoe
 - Three videos
 - “Building the Food Canoe”
 - “Soil SetUp for Your Food Canoe”
 - “Planting Your Food Canoe”
- “The Food Canoe Guide” may be downloaded
- “The Crop Growing Guide” may be downloaded
- Materials List
- Illustrative Diagrams detailing height and width for building
- Elaboration of the Foundation’s collaboration with Mental Restorations Foundation
- Many picture examples of Food Canoes in Action

Through this project of the Foundation, people may now easily succeed with their own Food Canoes.

Jennifer has co-founded Natural Farming Solutions with Daniel Aponte. This endeavor makes and sells Natural Farming Solutions on a commercial scale. The website (www.naturalfarmingsolutions.com) includes a link to the Foundation’s webpage dedicated to the Food Canoe Project.

\$250.00 was allocated in the Foundation’s 2023 budget for Food Canoe Committee expenses. However there were no expenses.

The Food Canoe Committee was dissolved for the time being, having achieved its purpose and goals.

Respectfully submitted,

Jennifer Weinert
Food Canoe Committee Chairperson

Membership & Certification Committee

2024 Final Report

By Suze Weinert (chairperson)

At the beginning of 2024, the Pure KNF Foundation launched its Associate Membership program, with the committee chair assuming the title and responsibilities of Membership Liaison.

To provide immediate value to our members, we began by offering access to four previously produced but unpublished educational micro-documentaries: *KNF Kava* with Moose & Mimi, *KNF Ganja* with Reverend Logan Silsey, *KNF Livestock* with Mike Dupont, and *Bokashi Wisdom* featuring Cab Baber. Over the course of the year, we expanded this archive with an additional documentary, *To KNF from Organic*, featuring John Caverly. These films were well received by our members, who expressed appreciation and a desire for further content.

In March, we introduced a monthly Members' Meeting held via Zoom on the second Sunday of each month. These gatherings provided a platform for foundation updates, member check-ins, and featured interviews with special guest speakers, followed by a Q&A session. Our guest speakers represented a diverse range of expertise within the global natural farming community, including KNF educators, consultants, holistic medicine practitioners, and farmers. Over nine months, we hosted 11 guest speakers who shared invaluable knowledge, insights, and encouragement in the pursuit of restoring life through microbial awareness, education, and action. In December, we shifted the format to a more interactive discussion, allowing members to explore KNF-related topics in a conversational setting. Each meeting was recorded and archived, ensuring accessibility for members unable to attend live sessions.

By the end of the year, our Associate Membership grew by 16 members, bringing the total to 19. As we move forward, we remain committed to fostering engagement, expanding our educational offerings, and strengthening our community of practitioners dedicated to regenerative solutions.

2024 Annual Report

Growbot & Tech Committee

Prepared by Chair - Drake Weinert

Purpose & Membership

The purpose of this committee is to

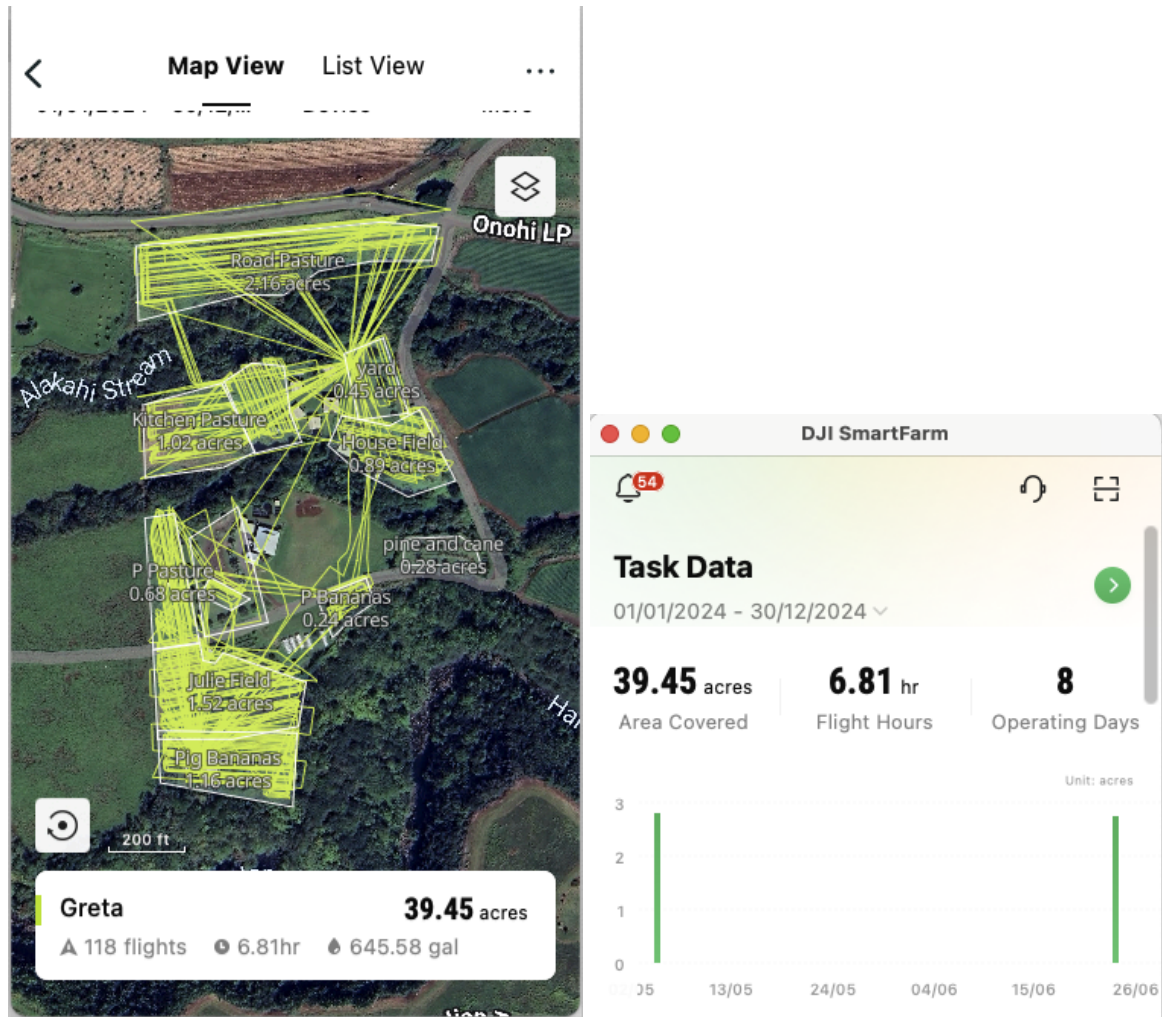
1. keep track of, operate, manage and secure for the Pure KNF Foundation
 - a. Aerial spraying drone and associated equipment
 - i. Flight logs and maintenance records
 - ii. Regulatory Compliance and licensing
 - iii. Insurance and liability
 - iv. Coordinating offsite drone contracting and operations
 - b. General website development and maintenance
 - c. Other technological assets
 - i. Domains
 - ii. Internet connectivity
 - iii. Hosting services
 - iv. Gsuite
 - v. Computers
 - vi. Raid backup drives
 - vii. Camera and accessories
 - viii. Television
 - ix. RTK Base Station
2. Facilitate the development of standard operating procedures to insure the smooth operation of technological interests
3. Procure technical support and assistance for the Board of Directors and Committees
4. Coordinate a cohesive web presence for the Foundation
5. Explore future projects that can automate tasks to further the mission of the Foundation
- Membership
 - Drake - Chair

2024 Summary

Overall, the technical operations of the Foundation have run smoothly in 2024. We are always looking for better ways to support the needs of our Board and Members, and fulfill our purpose to aid in the mission of the Foundation.

Drone Spraying

This year started strong with the drone flying weekly, and then became delayed with the need for licensing of the operators. We wish the drone could have flown more this year, but it is getting lots of exposure and inspiring many folks and organizations to open their minds to including modern sophistication toward deploying KNF on a larger scale.



Website

Our website has matured and evolved with much more usability into it, especially for our members. We are able to host many videos in the form of Documentaries and Monthly Meeting Recordings and deliver those to the folks that need them. We have also made it simple for our administrators to add content quickly and easily to the website platform.

Implementing the whole membership backend with Member Registration and putting in the required web infrastructure to support a membership operation was quite the challenge, and it seems it has worked flawlessly.

Welcome Members!

Thank you for being a Member of the Pure KNF Foundation



You are entitled to the following benefits

- View the MicroDocumentaries
- Check out the Monthly Meetings
- Help shape the Foundation by giving feedback

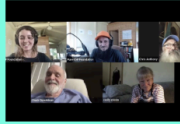
If you need to manage your account details or view your transaction history on your My Account page



September 2024 Meeting – Reverend Logan Silsley of Majesty Farm



August 2024 – Evan Sharpe of Whole Plant Services



January 2025 – Membership Hangout & Discussion

Pure KNF Micro Documentaries



John Caverly

To KNF From Organic



Mike DuPonte

KNF Livestock



Moose & Mimi

KNF Kava



Cab Baber

Bokashi Wisdom



Reverend Logan Silsley

KNF Ganja

2024 Annual Report

HFUU Convention Committee

Prepared by Chair - Drake Weinert

Purpose & Membership

1. To engage with the HFUU to provide high quality Korean Natural Farming Educational content at the Annual Hawaii Farmers Union United Convention.
2. Sponsor the Annual Convention, to increase awareness of Korean Natural Farming and the mission of the Pure KNF Foundation, including but not limited to sponsoring folks to attend, sponsoring the Union to help with organization, and getting publicity in publications of the PKNFF image and mission to a broader audience.
3. To have at least one member of the PKNFF Committee to sit on the HFUU Convention Committee to help with the organization of the event to accomplish the goals of the first said committee.
 - Membership
 - Drake - Chair
 - Jennifer
 - Suze

2024 Summary

This year we were able to attend the 2024 Annual Convention of the Hawaii Farmers Union United. We hosted a workshop for over 40 people and spoke to 150+ people about the benefits of KNF in support of the mission of the Foundation. We were instrumental in aiding the delegates from the Big Island in transportation to and from the convention, as this event was on Maui, and we were able to provide a shuttle service for our close allies.

The largest and most important advance we had this year was getting to know the leadership of the Union better and getting the connections set up for the upcoming 2025 Convention with a huge focus on KNF as the main educational component. Demonstrating our ability to show up year after year and our dedication to the regenerative agriculture movement, we have established our Foundation as the premier resource for KNF education. [REDACTED]

This will benefit the Foundation as we expand into the future and reach more folks to fulfill our mission.