

2022 Annual Report

Pure KNF Foundation

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Mission

The Pure KNF Foundation mission is:

“We exist to restore life through microbial awareness, education and action.”

Executive Summary

2022 was a very successful year for the Pure KNF Foundation. With our partnerships with the HFUU and the ARIA Foundation we were able to fulfill our mission, manage our budget well, and engage key personnel to foster several key projects. Our work this year has been focused on sponsoring Office Hours producing a vast array of educational content and worldwide engagement on a weekly basis, providing KNF Support as a website to answer questions and highlight great answers, and awarding scholarships to korean natural farming educational events. Through our works as committees we have had a great impact

Partners

HFUU

This year the Pure KNF Foundation partnered with the Hawaii Farmers Union United for several educational endeavors. The HFUU is one of the leading institutions in Hawaii advocating for regenerative agriculture and is very closely aligned with the Foundation’s mission.

ARIA Foundation

The ARIA Foundation has been a key fiscal sponsor providing the financial support to run the day to day operations of the Foundation as well as setting the course for success in the future. With the generous support of the ARIA Foundation

Mental Restorations Foundation

The Mental Restorations Foundation partnered up to help disabled veterans become more food secure while increasing their mental stability through microbial agriculture. We collaborated together on the Food Canoe Project to bring raised garden beds and the solutions to grow vegetables to 8 veteran families.

Projects

Office Hours

The Pure KNF Foundation has been sponsoring a weekly Office Hour for the KNF Community every Sunday at 9am HST. This time is used to answer questions live from the chat, to highlight

and share folks' success in Korean natural farming, to interview guests, and to foster a sense of community in the chat between KNF practitioners. The Office Hour gives anybody the ability to tune in and get access to Drake as a senior KNF instructor to get help and further the mission of the Foundation.

Episodes

For 2022 there were 48 Episodes of the Office Hour produced. These are both archived on the foundation website (pureknf.org), linked to the KNF Support website, and also on Drake's YouTube channel.

Table of Contents

Each episode of the Office Hour contains various topics of discussion, and jumps around quite frequently, so a further cataloging and generation of a table of contents is needed for each episode to be searchable and indexable. The table of contents is a spreadsheet that is turned both into the video description and the body of the episode's post so that the later viewer can use this information to skip to the relevant parts of the episode. This information becomes available on our website linked to the video recording of the episode.

Viewership

YouTube keeps analytics for each episode and there are typically between 30 to 40 folks concurrently viewing the episode live. Many folks also watch the Office Hour later and after the first week episodes typically are viewed between 400-800 times.

Stars of KNF Office Hours

Several community members have been tuning in each week and really adding to the episodes.

- Da Goof Man
- Julia
- Cheryl
- StoneMason
- I Witness

KNF Support

KNF Support is a website (knfsupport.com) that the Foundation operates to help folks get access to high quality questions and answers.

Analytics

- 116 New Questions in 2022
- 320 Questions Total
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Scholarships

In 2022 the Pure KNF Foundation gave away 3 scholarships to further expand financial opportunities for folks to access high quality education. Two scholarships were awarded in a contest to attend the HFUU Annual Convention, and one scholarship was awarded for merit to attend the KNF Farm Training offered by Natural Farming Hawaii.

Awards

- Sherry - HFUU Convention All Access Pass awarded via merit contest
- Bill - HFUU Convention All Access Pass awarded via luck
- Pedro - KNF Farm Training Tuition Assistance